

Comprehensive Stewardship Strategy

“Developing a Culture of Stewardship”

Stewardship: *The understanding that everything belongs to God, and we are just managers of His resources. Biblical stewardship recognizes that God's resources, including Time, Talents & Treasures, should be deployed through God's people to accomplish God's mission.*

To achieve a culture of stewardship at Central Christian Church, we will implement the Generous Giving model of Preach, Teach, Celebrate, and Apply.

PREACH boldly, motivating our members to grace-inspired generosity. Preaching stewardship **motivates** our church body.

Weekend Messages

- ✓ Incorporate stewardship principles into weekend messages
- ✓ January 2007 financial series (Yearly Financial Series)
- ✓ We need to communicate to the church body the answer to this question: “When it comes to money, what do we want FOR our people?”
- ✓ Vision Casting – Tie in stewardship whenever casting vision to the church.

Brand words in the area of stewardship

- ✓ Teach these to the staff, teach this to the Elders
- ✓ Andy Stanley uses the three P's, Percentage Givers, Priority Givers, and Progressive Givers. We can come up with our own terms, or use the basic tithes & offerings, 10-10-80, etc.
 - Once we come up with the branding, we will roll it out in print & web publications
- ✓ Positioning of Stewardship
 - We need to educate the church body on what stewardship is and is not, and they need to learn their role as stewards.
 - If we want stewardship to become part of our culture and DNA, we have to position it with our audience (i.e. like small groups.) The church staff and body need to know that we value stewardship as part of our culture.

Host Time — Different, Fresh, Spiritual, Relevant

- ✓ Content Schedule — Jason will meet with the hosts and develop ideas and topics for host to communicate at the offering time
- ✓ Communicate the benefits of giving for the giver

TEACH effectively, helping our members to apply God's principles on finances. Teaching stewardship **educates** our church body.

Starting Point

- ✓ Expand stewardship teaching in Starting Point
- ✓ Have new member sign membership giving covenant at Starting Point

Staff Development

All Staff Meeting

- ✓ Teachers: Jud with support from Jason
- ✓ Book “Your money Counts”

All Staff Small Group Study

- ✓ Groups of 8 to 12

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- ✓ Teachers: Jason & volunteers
- ✓ Use Crown Biblical Financial Study
- ✓ Taught weekly for ten weeks on Tuesdays, stagger the times 8:30, 10:30, 12:30, 2:30, and 4:30 PM
- ✓ Have staff sign a staff covenant to tithe at the end of the study
 - Introduce covenant at week 6

Have all new hires go through stewardship training
Train supervisors to ask potential staff if they are willing to tithe
Take all staff through designing your legacy

Elder Development

- ✓ Go through “Your Money Counts” --- at monthly board meeting
- ✓ Go through designing your legacy
- ✓ New Elder interview process and Elder training

Stewardship / Financial Education (Church Body)

- ✓ Crown Financial Small Groups
- ✓ Budget Seminars
- ✓ Debt Reduction Workshops
- ✓ Budget Coach Trainings
- ✓ Other Financial Workshops

CELEBRATE joyfully, developing excitement resulting in a fully funded church. We need to connect money with ministry. Celebrating stewardship **punctuates** what we are accomplishing as a church.

“Celebration reinforces values” – Andy Stanley

Host Time during services

- ✓ Celebrate our ministry wins, and tie them to the generosity of the church body

Donor Relations

Dividends

- ✓ It is a newsletter where we are celebrating people’s generosity
- ✓ Design and Mail the newsletter out:
 - Mid October
 - January
 - April
 - July

Vision Casting / Celebration Events

- ✓ Video vision presentation from Jud & Mike
- ✓ Celebrate their faithfulness
- ✓ No “Ask,” just celebration and thanking them
- ✓ Use pastors and staff to make the members feel as if they are “insiders”

Generous Giving Conference

- ✓ Sponsor major donors / families with large capacity to attend

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Staff Meetings

- ✓ Celebrate good stewardship decisions made by staff members and reward them

APPLY successfully, modeling faithfulness personally and church-wide. Applying stewardship **authenticates** our mission, vision, leadership, and moral authority.

Designing Your Legacy

- ✓ Seminars that happen two to three times a year
- ✓ Next seminar is October 7th

Online Giving

Financial & Budget Coaching

Donor Relations

Donor Relationship Staff Member

- ✓ Continue to recruit and mentor Dawn Prendes

One-on-one Donor Meetings

Donor Desserts

- ✓ Schedule donor late spring for late spring
- ✓ Work with Jason Frame to come up with ideas or gifts to give donors

Creative and Planned Giving area on Website

- ✓ Educational tool to show donors how to give appreciated assets
- ✓ Teach donors to give in other creative ways (time, services, gifts in kind, etc.)

Year End Offering – Goal \$1M

- ✓ One on Ones
- ✓ Desserts for Top Donors
- ✓ All church information meeting
- ✓ Small Group Leaders meeting
- ✓ Congregation Communication

Make sure we do not have any “culture killers”

- ✓ The perception of Ingratitude
- ✓ The perception of Waste
- ✓ The perception of Duplicity
 - Saying we need money for one thing, and then using it for something else